

MUSIC IN ONLINE SHOWREELS

Licensing Enquiries 1300 852 388 showreels@apra.com.au www.apraamcos.com.au

APPLY NOW

This licence covers the streaming of musical works in showreels on a website.

Complying with the Copyright Act (1968)

Securing an APRA AMCOS licence will meet your legal obligations under the Copyright Act. The Australian legislation is based on the authority of the Australian Constitution. If you use copyright music your online showreel you need permission (a licence) from the authors of those works. A showreel is a short video with music containing examples of audio visual productions and is a tool for performers, directors and audio visual producers to promote their work online.

APRA AMCOS (which stands for the Australasian Performing Right Association and the Australasian Mechanical Copyright Owners Society) is a non-profit organisation which licenses rights in music on behalf of 95,000 members linked with 170 affiliated similar organisations worldwide. We pay your annual licence fees directly back to the songwriters, composers and publishers who own the music you're using. Legal alternatives to securing an APRA AMCOS licence are on page 2.

You can get independent information on copyright from the Australian Copyright Council www.copyright.org.au.

What does APRA AMCOS do with my fees?

We care about ensuring the licence fees you pay are distributed in the most economical and accurate way possible. We deduct our expenses from the revenue we receive and then distribute your fees to the songwriters, composers and music publishers whose works we have licensed to you.

This means for every dollar we collect, 86 cents is returned to music creators. At 13.78 per cent, our operational costs compare very favourably to organisations providing the same service overseas.

APRA AMCOS requests Online Showreels licensees to provide a music report each quarter. This ensures licence fees are distributed accurately. If they are unable to do so we apply a **distribution by analogy**.

When do I pay?

You pay when you first take out the licence, then just once a year. If your APRA AMCOS licence fee is more than \$500, we will put you on quarterly payments (with no interest). Extended payment terms are available. To find our more contact our Customer Support Team on 1300 852 388.



How much does it cost per year?

SHOWREELS	PRICE (INC GST)
Only use production music	\$220.00
Only use commissioned music and/or production music	\$330.00
Use both production music and commercial music.	\$550.00

Example

An advertising company produces promotional videos for their clients. They have a large portfolio and wish to promote their work. The showreels are hosted on their website and only uses commissioned music from a number of local composers.

The annual licence fee is \$330.00 (inc GST).



What music can I use?

We've done the hard work for you so our licence allows you to use **virtually any commercially released music** from anywhere around the world.

Need some help?

If you need advice on where to find music we'd be happy to help. Call our Customer Support Team on 1300 852 388 or speak to your local APRA AMCOS representative.

How long does the licence last?

Licences are ongoing and renew each year. If you no longer need our licence (e.g. if you cease to use music), you can terminate with one month's notice to us.

Comments and complaints

We care about the service we give you and we welcome your feedback. If you'd like to comment on our service, email licence@apra.com.au.

Read about our [formal complaints procedure here](#).

Disputes

If you do not agree with how we apply this licence to your business, with our fees, or with any of our services, you can use our convenient dispute resolution system. Email disputes@apra.com.au or call 02 9935 7900.

Read about our [dispute resolution system here](#).

APRA AMCOS (the Australasian Performing Right Association and the Australasian Mechanical Copyright Owners Society) is a collective management organisation which licenses performing, communication and reproduction rights in music on behalf of 95,000 members and 145,000 licensees with 170 affiliated organisations worldwide.

Do I have to go through APRA AMCOS to use music on my website?

There are several ways to get permission to play music in your business.

APRA AMCOS Licence. Our licence provides the easiest and most cost-effective way to access public performance rights to the world's repertoire of music.

Direct Licensing. Our members may license their music directly to music users and you are free to discuss this with them. You can find more details on our website under [Dealing directly with copyright owners](#).

Re-recorded or "PPCA-Free" Music.

Some music suppliers re-record popular tracks using session musicians and singers. Although the product is not the original recording, you still need our licence because the lyrics and melodies are not changed and remain represented by us.

Royalty-Free Music. Some music suppliers offer recordings of music which they say is outside our repertoire and so does not need our licence. If you wish to use a "Royalty-Free" music product, please contact us and we will check whether any extra licences are needed.



Other licences

If you are using sound recordings controlled by PPCA contact PPCA at ppca.mail@ppca.com.au (02) 8569 1111.



Need more information?

Contact our Customer Support Team on 1300 852 388 or email licence@apra.com.au.