

ONLINE KEY INTRO QUESTIONS



Customer enquires 02 9935 7876 online@apra.com.au www.apraamcos.com.au

APRA AMCOS offer a number of licensing options, depending on the service offered.

For the communication of musical works, APRA offers a licence for streaming and download services.

In addition, for the underlying musical work content providers must also clear any reproduction/mechanical/synchronisation rights either with AMCOS or via the copyright owners/music publishers directly.

So we can advise what licensing will be required, please complete the following details.

COMPANY OVERVIEW

Company Name

Contact Name

Website Name and URL:

Email

Phone

Postal Address

ABN (If applicable)

Service Description

1. Key personnel and principals - including both business and technical personnel:

2. Similar, existing or prior services operated by any personnel:

3. Briefly explain how the company is being funded, as well as any recent and upcoming investments:

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SERVICE DESCRIPTION

1. What music delivery methods will the service offer? (please list all):

e.g. downloads, tethered downloads, webcasts, on-demand streaming, interactive streaming, podcasts etc

2. How will the service generate revenue?

e.g. advertiser funded, sponsorship, subscription, transactional, third party 'upsells' etc

3. Will the service be offered as:

- a single transaction
- subscription (e.g charged a monthly fee)
- bundled with another product or service
- Other (please describe)

4. What is the service's cost to users?

Please specify dollar amounts:

\$

5. What is the proposed launch date of the service?

(if already launched, please specify exact commencement date):

6. Is music use:

- audio only
- audio-visual only
- both

7. Will the service allow for offline caching (ie. tethered downloads)?

- Yes
- No
- Don't know

8. What platforms will the service be available from? (please list all):

e.g. mobile, smartphone apps, IPTV services

9. Will the service display lyrics or music notation? If so, how?:

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10. Does the service allow for user generated content? Will the song be altered? If so, please provide a full description:

11. Will any content be used in conjunction with a promotion of a third party good, product or service - including competitions and giveaways? If yes, please provide details:

12. Does the service use either of the following:

- cover songs
- original master recordings
- both
- other (please provide details, eg. commissioned music, production music, etc)

Does the service use an End User Licensing Agreement or Terms of Service? If yes, please email a copy with this document to online@apra.com.au

Please provide any additional information that will help APRA AMCOS understand how the service will operate:

Date completed _____

Please return the completed form to online@apra.com.au