



**APRA AMCOS**

2021 PRODUCTION  
MUSIC RATE CARD  
**AUSTRALIA**

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For more information contact us on  
+61 2 9935 7751  
[prodmus@apra.com.au](mailto:prodmus@apra.com.au)  
[apraamcos.com.au/pm](http://apraamcos.com.au/pm)

# ADVERTISING

## ONLINE

		LICENCE CODE	WORLD WIDE WEB (WWW)
ONLINE & DIGITAL PLATFORMS	Free/organic social media use only (e.g. organic/unpaid social media content for followers & subscribers only)	AFD	\$84.70 per track/version
	Free social PLUS website use only (e.g. organic/unpaid social media content, email blast, company websites, YouTube)	AVD	\$162.80 per track/version
	All online platforms, paid and unpaid (e.g. Pre-Rolls, Sponsored/Promoted Social Media Posts, News Feed Ads, Pop Ups, Ad Banners, catch-up TV, etc.)	APD	\$301.40 per track/version

## BROADCAST

All rates are per 30 seconds (unit) unless otherwise specified.

**BROADCAST LICENCES INCLUDE CLEARANCE FOR ALL ONLINE PLATFORMS I.E. AFD, AVD, & APD**

		LICENCE CODE	REGIONAL UNIT RATE	METROPOLITAN UNIT RATE	NATIONAL UNIT RATE
TELEVISION	Free to Air Television	ATF	\$121.00	\$372.90	\$644.60
	Pay Television	ATP	\$106.70	\$330.00	\$578.60
	All Television (Free to Air and Pay)	ATA	\$179.30	\$563.20	\$980.10
RADIO	Free to Air Radio (includes Digital Streaming Services)	ARF	\$56.10	\$173.80	\$302.50
	Digital Streaming Services (e.g. Spotify, iHeart Radio, Apple Music, etc.)	ARD	\$36.30	\$122.10	\$210.10
PUBLIC LOCATION	Outdoor (includes indoor) (e.g. played at a football stadium)	AOPE	\$112.20	\$346.50	\$602.80
	Indoor (excludes outdoor) (e.g. played on an in-store display)	AOPI	\$56.10	\$173.80	\$302.50
CINEMA	Cinema Advertisements	AOA	\$60.50	\$184.80	\$323.40

## DISCOUNTS

### 'CUT DOWN' DISCOUNTS

A 15% discount applies to a maximum of two 'cut-downs' in addition to the primary version which must be of greater duration.

### CAMPAIGN DISCOUNTS

Apply if you are producing a series of ads as part of one campaign, across all advertising mediums and territories, provided they are all licensed at the same time.

**20% - 4-6 Ads in the campaign**

**25% - 7-9 Ads in the campaign**

**30% - 10+ Ads in the campaign**

### 50% TAG ENDING CHANGE

Where a series of advertisements are produced and the only variation is the end line "tag ending" (e.g. "starts Monday, starts tomorrow"), the licence may be charged at 50% of the applicable rate, multiplied by the number of versions (including the primary version). This concession will only be granted for tag changes on ads licensed for the same duration and broadcast area, and approved by the APRA AMCOS Production Music Department.

### RATES AVAILABLE FOR:

- International territories
- Community Service Announcements

• All productions are subject to an \$11.00 processing fee (per territory, per licence category)

• All figures include GST

• All licences issued are cleared in perpetuity

Please see page 7 for defined terms and territory definitions.

# CORPORATE CONTENT

## AUDIO VISUAL

LICENCE CODE	PER TRACK RATE	CAPPED FLAT FEE PER VIDEO
<b>VND</b>	<b>VNF</b>	
Corporate Event & Intranet Use Only (e.g. In-house produced content for staff training/conference, awards show content, exhibition films and audio/visual guides (e.g. museums, art installations and trade shows))	\$48.40	\$396.00
<b>VOD</b>	<b>VOF</b>	
Corporate Event & Organic Online Platforms (including Intranet)		
To extend the clearance above (VND & VNF) to cover general online platforms (YouTube, social media, company website etc.), please upgrade to these options.	\$211.20	\$1100.00

## AUDIO

LICENCE CODE	PER TRACK RATE	CAPPED FLAT FEE PER VIDEO
<b>UND</b>	<b>UNF</b>	
Corporate Event & Intranet Use Only	\$29.60	\$183.70
<b>UOD</b>	<b>UOF</b>	
Corporate Event & Organic Online Platforms (including Intranet)		
To extend the clearances above (UND & UNF) to cover general online platforms (e.g. for background music on a corporate website etc.), please upgrade to these options.	\$192.40	\$510.00

To be licensed under these rates, audio productions which contain production music must consist mainly of spoken words. Use of the production music must be strictly incidental to the overall content of the production (e.g. a comedy album where the production music is background to skits).

Audio productions for retail sale, streamed or available for download on a digital platform primarily for the commercial exploitation of the music are specifically excluded. They cannot be cleared under these rates. Please contact the Production Music department if you have any questions regarding this use.

For any online use with a paid spend behind it (promoted social use, pre rolls etc.), please refer to our APD rate on page 2.

Audio Visual & Audio rates are cleared for World all Territories.

All rates include permission for translated versions.

**FLAT FEE** – Clears the unlimited use of PM – per production.

All Corporate Content rates provide clearance for unlimited hard copies

### RATES AVAILABLE FOR EDUCATIONAL USE

**Internal Online:** refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

**Organic Online:** unpaid/non-promoted online content, without boosted distribution via a paid media spend.

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures include GST
- All licences issued are cleared in perpetuity

Please see page 7 for defined terms and territory definitions.



# TV & ONLINE PROGRAMMES UNIT FEES

For minimal use – All rates are per 30 seconds (unit) unless otherwise specified. All rates include reproduction for online and digital platforms.

## ONLINE

	LICENCE CODE	WWW PER TRACK	WWW FLAT FEE PER EPISODE
	<b>PVD</b>	\$110.00	\$1100.00
<b>ONLINE &amp; DIGITAL SERIES</b>	<b>PND</b>	\$34.10	\$246.40
	<b>PUD</b>	\$25.30	\$166.10

## TELEVISION

	LICENCE CODE	NATIONAL UNIT RATE	ANZ UNIT RATE	WORLD UNIT RATE
	<b>PTF</b>	\$48.40	\$58.30	\$239.80
<b>TELEVISION</b>	<b>PTP</b>	\$41.80	\$50.60	\$212.30
	<b>PTA</b>	\$68.20	\$96.80	\$365.20
	<b>VAE</b>			\$715.00

**IN-CONTEXT PROMO RATES:** \$220 per promo, or \$1100 for unlimited promos per licensed television series.

## TV PER EPISODE FLAT FEES

**Flat Fees** clear unlimited use of production music, per episode. All rates include reproduction for online and digital platforms.

**NEGOTIABLE RATES ARE AVAILABLE FOR A SERIES. CONTACT THE PM DEPT FOR MORE INFORMATION.**

## CLEARANCE

		LENGTH OF PROGRAMME		
		30 MIN	60 MIN	90 MIN
<b>ALL TELEVISION (FREE TO AIR &amp; PAY)</b>	Australia	\$561.00	\$946.00	\$1,331.00
	Australia & New Zealand	\$645.70	\$1,087.90	\$1,531.20
	World	\$774.40	\$1,305.70	\$1,837.00
<b>ALL MEDIA</b>	World	\$2,200.00	\$3,300.00	\$4,400.00

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
  - All figures include GST
  - All licences issued are cleared in perpetuity
- Please see page 7 for defined terms and territory definitions.



# GAMING & APPS

FLAT FEE – Clears the unlimited use of PM – per production.  
Gaming and mobile app rates are cleared for World all Territories.

	PER TRACK	FLAT FEE
<b>LICENCE CODE</b>	<b>VGD</b>	<b>VGDF</b>
Apps	\$63.80	\$676.50
<b>LICENCE CODE</b>	<b>VGH</b>	<b>VGHF</b>
Video Games	\$220.00	\$11,000.00

All rates include reproduction for online and digital platforms.

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
- All figures include GST
- All licences issued are cleared in perpetuity

Please see page 7 for defined terms and territory definitions.

# MUSIC ON HOLD

Music on hold rates are cleared for **World all Territories**.

	LICENCE CODE	PER TRACK
Use of Production Music for music on hold	<b>H1</b>	\$23.00

Users of APRA AMCOS controlled Production Music will also need an OneMusic Music on Hold Licence for the communication of those works on their telephone system.

Call 1300 162 162 or visit [onemusic.com.au/licences/workplace-music-and-telephone-on-hold-music/](https://onemusic.com.au/licences/workplace-music-and-telephone-on-hold-music/) for more information.



# FILMS

**PER UNIT** - Per 30 secs or part thereof.  
**FLAT FEE** - Clears the unlimited use of PM – per production.  
 All rates include reproduction for online and digital platforms.

## RATE FOR ALL TERRITORIES

	LICENCE CODE	PER UNIT	FLAT FEE	
FEATURE FILM ALL MEDIA	Film Festivals Only	FF	\$330.00	\$3,300.00
	Budget up to \$1 Million	FC1	\$440.00	\$5,500.00
	Budget \$1 – \$5 Million	FC2	\$550.00	\$7,700.00
	Budget \$5 Million +	FC3	\$660.00	\$11,000.00
SHORT FILM	Film Festivals All Media	FSA	\$220.00	\$1,100.00
	Film Festivals & Online Only	FSF	\$58.30	\$408.10
	All Online Platforms	FD	\$30.80	\$330.00

- All productions are subject to an \$11.00 processing fee (per territory, per licence category)
  - All figures include GST
  - All licences issued are cleared in perpetuity
- Please see page 7 for defined terms and territory definitions.

NEGOTIABLE RATES ARE AVAILABLE FOR TRAILERS USING MULTIPLE TRACKS

# FILM TRAILERS

Trailer rates are per track (not per unit)

	LICENCE CODE	AUSTRALIA	AUS & NZ	WORLD	
FILM TRAILER	All Media	AAT	\$558.80	\$839.30	\$1,118.70
	All Online Platforms	AOTD			\$205.70
	For Film's with budgets over \$1 Million		Price On Application		



## DEFINED TERMS

**Flat Fee:** Clears unlimited use of production music per production.

**All Media:** All media refers collectively to mass media technologies: Television, film, radio, the Internet, digital platforms & storage media formats (DVD, USB, etc.).

**Digital:** Encompasses online streaming and downloading of media in all formats.

**Download:** Transfer of data or programs from a server or host computer to another computer or digital device.

**Online Streaming:** Referred to also as Internet streaming. It is multimedia constantly received by an end-user and delivered by a streaming provider. This is delivered by an audio-visual or audio production public announcement designed or intended to promote or encourage the purchase, use or support of goods and services. This includes programme promos or station identification.

### ADVERTISING: PAGE 2

**Advertisement (i.e. ATA, ATF, ATP, ARF, AOPE, AOPI, AOC, APD, ARD, AVD, AFD):** An audio-visual or audio production as a public announcement designed or intended to promote or encourage the purchase, use or support of goods and services to a wider audience. This includes programme promos or station identification.

**Campaign:** A coordinated series of linked advertisements with a single idea or theme. An advertising campaign is typically broadcast through several media channels. It usually focuses on common themes and one or several brands or products. They are often targeted towards particular demographics.

**Community Service Announcement (CSA):** An audio-visual or audio production designed or intended to inform the public of matters of public interest. It is transmitted to the public for no fee or other consideration. It does not promote the use of particular goods or services or solicit the sponsorship of any organisation. Rates for bona fide CSA's are available on application and are subject to the completion of a signed warranty. Contact the Production Music department.

**Infomercial (i.e. ATI):** Segments within or an entire programme which a broadcaster receives payment or other valuable consideration and which directly promotes goods or services offered to viewers for sale during the segment or programme.

### CORPORATE CONTENT: PAGE 3

**Audio Visual Production:** A disc, tape or other device in which sounds and images or text are embedded. This includes audio productions containing electronic signals designed to control or trigger the representation of images, such as slides, computer graphics and images contained on a CD-ROM.

**Download:** Transfer of data or programs from a server or host computer to another computer or digital device.

**Audio Production:** A disc, tape or other storage device in which sounds are embedded.

**Flat Fee (VNF, UNF):** Clears unlimited use of production music, per production.

**For Sale and/or Rental:** Means a fee is charged to the audience or individual to whom the production is directed or distributed, specifically to view or listen to the production.

**Looping:** Where a piece of music (the initial reproduction) is reproduced

repeatedly in a non-stop, continuous fashion for a predetermined or indeterminate number of times.

**Production:** An audio-visual or audio production identified by a unique title and/or number applicable only to those audio-visual or audio productions with identical content.

**Promotional:** Drawing the attention of the public or a targeted audience, to a brand, product, service, person, organisation or line of conduct, in a manner which intends to promote or oppose it for the intended audience.

### TV & ONLINE PROGRAMMES: PAGE 4

**AVOD** – Advertising-funded Video on Demand

**TVOD** – Transactional Video on Demand

**SVOD** – Subscription Video on Demand

**In-Context Promo:** must consist of direct edits of previously licensed programme footage. Additional works added during the production of teasers, trailers and other advertisements are not covered by this licence.

**Internal Online:** refers to a company's intranet platform, which cannot be accessed or viewed by external parties.

**Organic Online:** unpaid/non-promoted online content, without boosted distribution via a paid media spend.

**Programme:** A television/radio programme also called television/radio show, are segments of content intended for broadcast on television/ radio. It may be a one-time production or part of a periodically recurring series.

**Webisodes:** A webisode is an episode of an audio visual series that is made specifically for online broadcast, as opposed to first airing on television or radio. It is available

via both download or streaming format. Webisodes typically range from 3–15 minutes in length.

**Podcast:** A podcast is an audio programme that is made specifically for online broadcast, as opposed to first airing on radio. It is available via both download or streaming format. Podcasts typically range from 5–60 minutes in length.

### FILM & TRAILERS: PAGE 6

**Film:** Film encompasses individual motion pictures, and the motion picture industry. Films are produced by recording images with cameras, or by creating images using animation techniques or special effects.

**Trailer:** A trailer or preview is an advertisement or a commercial for a feature film to be exhibited in the future.

**Short Film:** A short film is an original motion picture with a typical duration of under 40 minutes.

## TERRITORY DEFINITIONS

**Regional:** All of Australia excluding Adelaide, Brisbane, Melbourne, Perth and Sydney.

**Metropolitan:** Regional plus ONE capital city chosen from Adelaide, Brisbane, Melbourne, Perth and Sydney.

**National:** All of Australia

**World:** Covers all territories worldwide.

**If you require clearance for a specific territory, please contact us directly on (02) 9935 7751 or [prodmus@apra.com.au](mailto:prodmus@apra.com.au)**



# AMCOS CONTROLLED PRODUCTION MUSIC SUPPLIERS

## Adrenalin Sounds Pty Ltd

Unit 205/570 New Canterbury Rd  
Hurlstone Park NSW 2193  
Mob: 0431 810 285  
jack@adrenalinsounds.com  
[adrenalinsounds.com](http://adrenalinsounds.com)

## Adrenalin Production Music Libraries P/L

32 Foord Avenue  
Hurlstone Park NSW 2193  
Mob: 0403 495 245  
adrenalinpml@gmail.com  
[adrenalinpml.sourceaudio.com/](http://adrenalinpml.sourceaudio.com/)

## Beatbox Music Pty Ltd

PO Box 669  
Pennant Hills NSW 2120  
Ph: 02 9484 2321  
info@beatboxmusic.com  
[beatboxmusic.com](http://beatboxmusic.com)

## Beats Fresh Music

beatsfreshmusic@gmail.com  
[www.beatsfresh.com](http://www.beatsfresh.com)

## Blonde Beats

PO Box 36029, Merivale 8146  
New Zealand  
T: +64(0) 22 032 5142  
E: blondebeatsmusiclibrary@gmail.com  
[blondebeatsmusic.com](http://blondebeatsmusic.com)

## BMG Production Music

Level 2, 270 Devonshire Street  
Surry Hills, NSW 2010  
Ph: 02 9326 9122  
Fx: 02 9326 9166  
[www.bmgproductionmusic.tv](http://www.bmgproductionmusic.tv)

## EMI Production Music

(part of Sony/ATV Music Publishing)  
Locked Bag 7300  
Darlinghurst NSW 1300  
Ph: +61 2 9324 9661  
Fx: +61 2 9324 9606  
australia@emipm.com  
[emipm.com](http://emipm.com)

## Erwin Pitsch Publishing

PO BOX 1061  
Macleay Island QLD 4184  
[ton.cc](http://ton.cc)

## Extreme Music

Suite 2.01, 55 Miller Street  
Pyrmont NSW 2009  
Ph: 02 9660 9005  
australia@extrememusic.com  
[extrememusic.com](http://extrememusic.com)

## Fable Music Pty Ltd

Suite 38, Level 1 Fawkner Towers  
431 St Kilda Road  
Melbourne VIC 3004  
Ph: 03 9820 3111  
Fx: 03 9820 8711  
donn@fablemusic.com.au  
[fablemusic.com.au](http://fablemusic.com.au)

## Jingle Punks Music Australia

c/- Mushroom Music  
contact@mushroomsync.com  
PH: 03 9690 3399  
[www.facebook.com/MushroomMusic](http://www.facebook.com/MushroomMusic)  
twitter.com/MushroomPublish  
mushroommusic.com

## Motion Focus Music

PO Box 454  
Paddington QLD 4064  
Ph: 0403 406 412 - Daniel  
Ph: 0404 664 054 - Raf  
daniel@motionfocusmusic.com  
raf@motionfocusmusic.com  
ben@motionfocusmusic.com  
[motionfocusmusic.com](http://motionfocusmusic.com)

## Off the Shelf Music

4 Aster Avenue  
Asquith NSW 2077  
brian.offtheshelfmusic@mail.com  
[otsm.co.uk](http://otsm.co.uk)

## PMF Media Pty Ltd

6 The Boulevard, Bellevue Heights  
Adelaide SA 5050  
Ph: 0413 562 560  
[pmfmedia@bigpond.com](mailto:pmfmedia@bigpond.com)

## Red Music Publishing Pty Ltd

Media City, 8 Central Avenue  
Eveleigh NSW 2015  
Ph 0450 529 369  
info@redproductionmusic.com  
[redproductionmusic.com](http://redproductionmusic.com)

## Score Addiction Pty Ltd

17a Smith Street  
Manly NSW 2095  
Ph. 0414 074 586  
info@scoreaddiction.com  
facebook.com/ScoreAddiction  
twitter.com/ScoreAddiction  
[scoreaddiction.com](http://scoreaddiction.com)

## Sonic Dojo

247 Beaumont Street  
Hamilton South NSW 2303  
Ph: 02 4962 5242  
matt@sonicdojo.com  
[sonicdojo.com](http://sonicdojo.com)

## Universal Production Music

4th Floor, 150 William Street  
Woolloomooloo NSW 2011  
Ph: 02 9207 0564  
upm.au@umusic.com  
[universalproductionmusic.com](http://universalproductionmusic.com)

## West One Music

West One Music Group Pty Ltd  
c/o CFO Plus Pty Ltd  
Level 1, 125 York Street  
Sydney  
Ph: +61 2 8317 1294  
hi.sydney@westonemusic.com  
[www.westonemusic.com](http://www.westonemusic.com)

## Woodcut Productions Ltd

8 Ruru St, Eden Terrace, 1021  
PO Box 68885, Newton, 1010  
Auckland, New Zealand  
Ph: +64 9 374 4542,  
aaron@woodcut.co.nz  
[woodcutmusic.co.nz](http://woodcutmusic.co.nz)

